

# Information, Advice and Guidance

## Consolidating the Reforms

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6 July 2009



department for  
**children, schools and families**

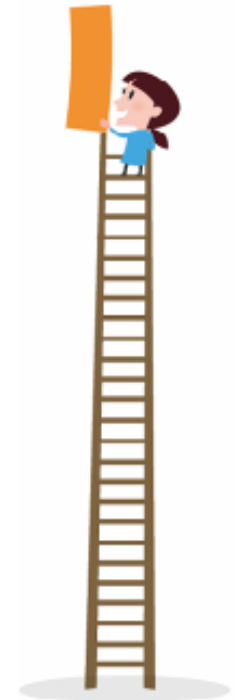
# What has been achieved recently?

- **Implementing the Youth Matters vision** - with Connexions Services at the centre of LA Integrated Youth Support Services
- **New Quality Standards** - introduced and widely welcomed and adopted
- **The 14-19 Gateway process** – improving the focus on quality learning advice and guidance
- **14-19 partnerships** - increasingly providing an effective basis for commissioning of services by local authorities to improve the 14-19 offer
- **Connexions Direct** - achieving record numbers of users
- **On line 14-19 prospectuses** - providing young people and their parents with more direct information on learning choices
- **The Education and Skills Act** – requiring schools to deliver careers education impartially



# The Scale of the Challenge

- Pace of 14-19 reform outstrips system experience
- Raising the participation age from 2013 assumes universally effective IAG
- Accountability for effective IAG indirect, leading to lack of priority in some schools, colleges and LAs
- Qualifications and expertise in schools for careers education and guidance weak
- IAG not always ready to challenge stereotypes and raise aspirations
- Economic downturn threatens to increase numbers of NEETs



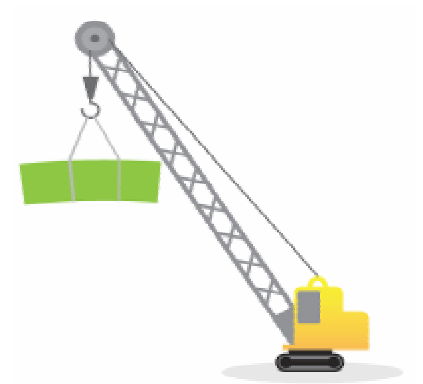
# IAG strategy – embedding the reforms

- Whole school commitment
- IAG in post 16 learning
- Excellent local commissioning
- New online and telephone IAG
- A qualified workforce
- Better progression to HE



# Whole school commitment

- Embedding information about learning and careers into the wider curriculum
- Raise the quality of PSHE
- Personal tutors - a “first line” of IAG
- Raising aspirations
- Effective leadership accountable for IAG



## The Independent Advice and Guidance (IAG) Model School



### Vision

An inspiring and compelling vision that places information, advice and guidance at the heart of a school's activities.

- ▶ Firm and committed leadership that oversees progress towards the delivery of the vision.
- ▶ A highly motivated and well developed workforce that has the knowledge and skills needed to ensure that all young people receive the information, advice and guidance that they need.
- ▶ Information, advice and guidance is delivered via a planned, progressive programme of support that builds, over time, the ability of each young person to make decisions that are right for them.
- ▶ Information, advice and guidance provision is "personalised" and is responsive to the needs of each student.
- ▶ Strong partnerships with key external agencies and 14-19 consortia that enhance internally provided information, advice and guidance services.
- ▶ A focus on key transition points that ensures that young people receive the help that they need in making and implementing important decisions.
- ▶ Feedback from young people and their parents informs the development of information, advice and guidance provision and ensures that provision meets their needs.



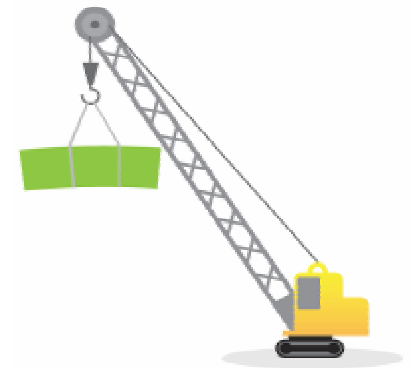
# IAG in post 16 Learning

- Ofsted reports good standards on 80% colleges
- Renewing the LSC matrix standard
- Framework for Excellence to include quality of IAG



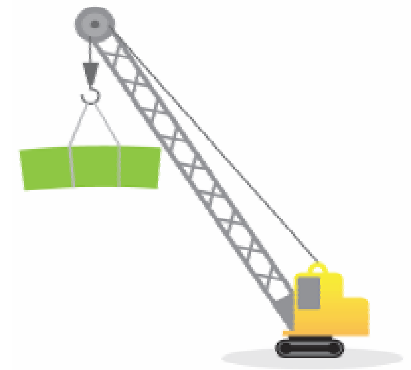
# Excellent Local Commissioning

- Clarity of LA statutory responsibilities
- Coherence with parental support
- CCIS to enable evidence-based provision
- Consultancy support for Diploma consortia
- Centre for Excellence and Outcomes & Commissioning Support Programme
- Seamless transition to adult services



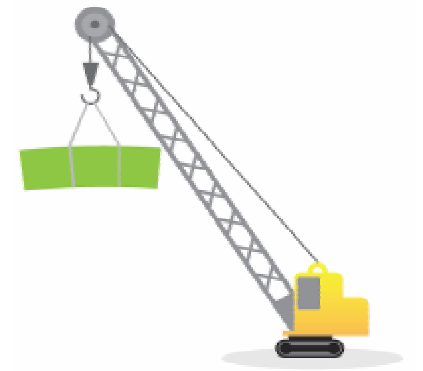
# Online and Telephone IAG

- Improved support service for Connexions Direct
- Web 2.0 content for interactivity
- Common Application Process online
- Apprenticeship Vacancy Matching Service
- UCAS reviewing IAG sites for HE



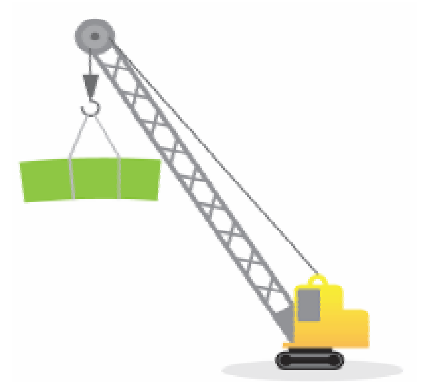
# A Qualified Workforce

- Skills Development Framework for youth workers
- Review of qualifications for careers specialists
- New CPD for Careers co-ordinators
- Careers advice in ITT provision



# Better Progression to HE

- Maintaining Aimhigher with more Associates
- HE experience for National Challenge schools
- Universities to publish access provision
- Apprenticeship frameworks a pathway to HE





# Vision

- Young people inspired and motivated to achieve
- Maximum return on investment in education and training
- Young people understand their choices in a changing economy
- System leaders empowering young people

